AN INSPIRING TALE OF HOW local action CAN CHANGE THE WORLD
Climate change

2795 gigatons: the amount of remaining CO² we must leave in the ground

20.2%
or 565 gigatons: the amount of remaining CO² we can still release into the atmosphere

The Myth of Endless Expansion

POP!
A skewed economy
Inspiring Projects
Resilient Groups

Anger  Frustration  Numbness

Despair  Powerlessness
Leadership Projects
Can Totnes Feed Itself?
How might we reduce the amount of energy, fossil fuels and resources it takes to feed us, while also creating jobs and community in both urban and rural areas and producing delicious food that is good for us and the planet. 

1. **URBAN**
   - 5% of traded with leafy greens, fruit

2. **PERI-URBAN LAND**
   - 17.5% fruit and veg, horticulture, field scale

3. **RURAL HINTERLAND**
   - 35% near urban areas, mainly field scale and some arable and livestock

4. **FURTHER AFIELD**
   - 5% of traded with fruit and hungry gap veg

5. **REST OF EUROPE**
   - 15% coffee, tea, chocolate, tropical fruit

6. **REST OF UK**
   - 20% of traded with other imports

7. **URBAN DOMESTIC**
   - 2.5% towards a sustainable and resilient food & farming system.

**TRADING SYSTEMS**
- Farms directly connected to the urban communities they feed, enabling supply chains to be shortened and communities to source increasing amounts of food from closer to where they live.
- Community-led trading systems prioritise the local but work out to the global – enabling growers in urban and peri-urban areas, rural farmers, larger farms, wholesale and imports to exist in harmony.

**PARADIGMS**
- Sustainability: flourishing within the ecological limits of the planet.
- Farmers are paid the price they need to produce food sustainably and make a decent living.
- Jobs on the land seen as a positive 'output' of the economy, not as an input that needs reducing in order to increase efficiency.
- People are connected with food and farming: involving with the production, trading and celebration of sustainable food.

**DIT**
- Adjusted to reflect how much of what kinds of foods can best be produced.
- Aim for all to have 'enough' and to minimise waste.
- Eat with the Seasons
- Mainly plant based
- Mainly fresh (minimally processed)

**DIET**
- 80% self-sufficiency
- imports

**FARMING**
- Predominantly small to medium scale (human)
- Mixed and diverse
- Low input: organic or near organic
- Utilise human skills and labour, backed up by appropriate technology and machines and grounded in sound science

**SOIL TYPE, CLIMATE, WHAT GROWS BEST WHERE IS TAKEN INTO ACCOUNT**

**INFRASTRUCTURE RETAIL ABATTOIRS AND FOOD PROCESSING FACILITIES EXIST IN ALL ZONES AS APPROPRIATE**

**ECONOMIC ENABLERS**

Population of urban centres likely to reduce as some city dwellers move to zones further out to get involved in farming and the need for human ‘power’ becomes more significant.
Community Support
2nd Annual
Local Entrepreneur Forum
May 13, 2014, Civic Hall, Totnes

“When people started pledging their support I was blown away.”
-Laura, School Farm VSA, EAR 2014

BOOK NOW:
http://tinyurl.com/lef2014

Totnes REconomy Project
Working for a strong, local economy
Investment
Transition as Glue
The New Economy in 20 Enterprises

Dorothy Elmhirst 1887 - 1968

This limited edition bottled beer marks the relaunch of the Totnes Pound on May 20th, 2014. It's a moment in history, and those are things worth celebrating as far as we're concerned.

NEW LION BREWERY
IPA
BACK. SINCE 2013

An ale defined by the inviting aroma of citrus and floral hops varieties. These flavours continue and, on the palate, complemented by a well-defined, biscuity malt character.

Ingredients
Malted barley and wheat, hops, water, yeast.
BB 04/08/14
Volume: 500ml Units: 2.5

We love the Totnes Pound, totnespound.org @TotnesPound